



DISCOVER BUSINESS IN RUSSIA

**MYTHS AND REALITY
(7 days Residential Course)**

More information about this event will soon be available (including the date of registration).

Moscow International Higher Business School MIRBIS –

one of the top business schools in Russia - is honored to offer you a brand new quality, career-oriented course on ever growing economic relations between Western Europe and Russia.

The Residential Course is organized by the Moscow International Higher Business School MIRBIS in cooperation with the Regional Chamber of Commerce of the Upper Normandy (France)

The course is aimed at helping foreign entrepreneurs and businessmen to get first-hand information about:

- The specificities of doing business in Russia
- The potential of the Russian market
- Its industries and the role of the government
- Business counseling and tips on country-specific business practices
- Russia's response to the Global economic crises
- How not to do business in Russia (business-culture aspects)

The Residential Course will contribute to:

- Better understanding of the main features of Russian business context;
- Russian business etiquette- related stereotypes;
- Learning about potentials of the Russian economy

The Course is designed for international business executives from European companies.

The Program comprises:

- sessions and workshops
- Q&A sessions
- Summing-up. Final Round-table discussion
- In-Company visits – to get fist-hand business practices of the Russian and Moscow-based European companies
- Culture program – a package of four excursions offer you a great chance to explore Moscow in depth:

Culture program – a package of four excursions:

Sightseeing bus tour around Moscow with an English-speaking guide
Kremlin and Kremlin Museums – Armory, Diamonds Fund, Kremlin area....
Visit to the Bolschoi Theater
The State Duma (Russian parliament)
Optional: Tretjakov gallery, Tsaritzino estate, Pushkin Fine Arts Museum.....

The program curriculum covers the following areas:

1. Module 1

Russia in the Global Economy

- 1.1 Economic Geography and Natural Resources
- 1.2 Population and social structure
- 1.3 Presidency Government and Parliament
- 1.4 Russia in Global Politics
- 1.5 Russia and Global economic crises
- 1.6 Russia as a Market Economy - Industrial and commercial business potentials.
- 1.7 Foreign Economic Relations - problems and prospects
- 1.8 Russian Entrepreneurship – past and present

2. Module 2

Doing business in Russia

- 2.1 Cross-cultural specificity of Russian Market - Russian cultural heritage and modernity.
- 2.2 Business in Russia – myths and realities
- 2.3 Russian language crash course – Russian Basics – How to present yourself and your company

3. Module 3

Business related Legislation

- 3.1 FDI – Foreign Direct Investments
- 3.2 Commercial Law
- 3.3 Labor legislation
- 3.5 Business Law and HRM – establishing Russian legal entity

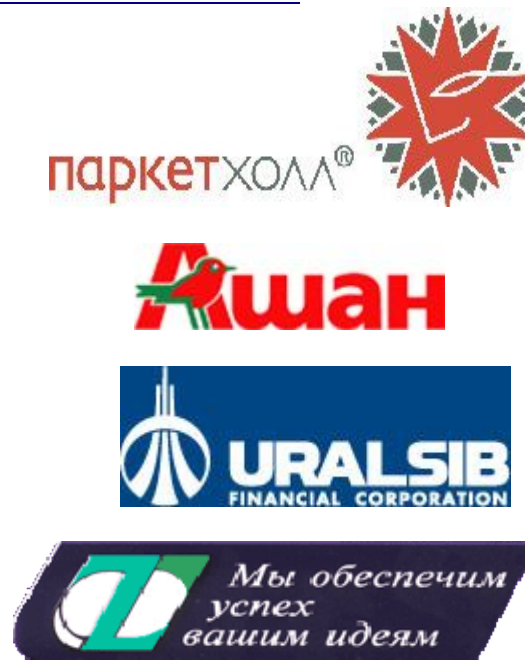
4. Module 4

Finance and administration system

- 4.1 Banking and financial system
- 4.2 Foreign personal in Russia - labor relations and social security
- 4.3 Regional bureaucracy
- 4.4. Tax system
- 4.5. Financial transactions

5. Module 5

In-Company workshops and business visits



“TECHNOPARK-ZELENOGRAD”

6. Module 6

- 6.1 – Debriefing
- 6.2 – Round table
- 6.3 – Feed Back session

PRICES PER PERSON

2009/2010 Costs:

Hotel stay – 700 Euro - accommodation in a three-star hotel 7 nights (Euro 100 per night/Internet access)

The course fee – 1 800 Euros (for group of 12 persons)

It covers (**for one participant**):

1. Tuition and business visits fee – 1000 Euro
2. Culture programme - the Kremlin and the museums – 250 Euro
3. Transport for the events of the programme and the transfers – 350 Euro
4. Visa support and the registration – 200 Euros

Not included: plane ticket, travel insurance and meals Attention: a personal insurance is required for obtaining a visa to the Russian Federation.

Bridging the inter-culture gap – Contact information

MIRBIS International Department

Tel +7 495 921-41-80
Fax +7 495 662 - 78-82
E-mail international@mirbis.ru

Contact person – Ekaterina Lavrentieva – Head of the West-European Centre

Moscow International Higher Business School MIRBIS
34/7 Marksistskaya str,
109147 Moscow, Russia

www.mirbis.ru



[Accredited by:](#)

[Member of:](#)





REGISTRATION FORM

Please fill in the attached registration form and send it to Ekaterina A. Lavrentieva – international@mirbis.ru to reserve your place in this Course:

I would like to attend the Course - **Discover Business in Russia**:

Name: _____

Name of the University/Company: _____

Tel: _____

Fax : _____

E-mail address:

Special requirements _____
